



Press release

## SWISS flights to Europe soon to be even smoother!

**The new Swiss International Air Lines Airbus A330-300 set to revolutionize the world of travel.**

**Montreal, August 18, 2010 - Swiss International Air Lines will be operating new Airbus A330-300 aircraft on the Montreal-Zurich route from 31 October 2010. The new equipment, to be deployed initially on Fridays, Saturdays and Sundays, and then extended to daily operations from January 2011, offers an attractive new cabin in all three seating classes. Of particular interest and appeal will be the innovative on-board seating technology featuring a pneumatic air cushion the firmness or softness of which can be set to individual tastes. The state-of-the-art in-flight entertainment system in all three cabins is certain to be another highlight. Montrealers will appreciate the new A330-300 aircraft as it generates less noise and significantly fewer CO<sub>2</sub> emissions than its predecessor.**

As Olivier Schlegel, Director General of SWISS for Canada, underscored, "We firmly believe that our clients will be delighted by the new cabin appointments featured on the new Airbus A330-300 and are particularly proud to offer our all new SWISS First for the first time on flights in and out of Montreal." Once all Airbus A330-300 aircraft have been launched, SWISS will be the first airline to offer First Class on all long-haul flights.

The new Airbus A330-300 sets new comfort benchmarks in all three classes of travel. Substantially more legroom in SWISS Economy, a two-metre, lie-flat air-cushioned bed in SWISS Business, and a 'suite above the clouds' in SWISS First are the prime elements of the new cabin product offering. The twinjet also features a leading edge in-flight entertainment system which offers an extensive selection of the latest movies, over 40 TV channels and more than 300 music CDs.

The new Airbus A330-300 makes SWISS an even more appealing choice for travellers – and not just to Zurich, either. The carrier's convenient Zurich hub offers a broad range of onward flights to destinations in Europe and beyond (i.e. Rome, Barcelona and Tel Aviv). Zurich Airport has earned numerous awards and distinctions, and with its sophisticated infrastructure and short distances between gates, changing flights in Zurich is a swift and enjoyable experience.

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