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**SWISS and British Midland (bmi) agree new codeshare partnership; significant benefits available to travellers from March 2010**

LONDON; Mar. 3, 2010 – SWISS today announced that it has agreed a codesharing partnership with bmi, SWISS's sister airline within the Lufthansa Group. Under the agreement SWISS and bmi will codeshare on all UK to Switzerland routes including London Heathrow, London City and Manchester to Zurich and Geneva, Birmingham to Zurich as well as London City and Manchester to Basel. Additionally, SWISS will codeshare bmi's operation between Edinburgh and Zurich. The partnership means that every one of the more than 430 weekly SWISS services between the UK and Switzerland will be operated with immediate effect in cooperation with bmi under codeshare arrangements.

The partnership builds on an already successful relationship between the two carriers. Since January 10th 2010 SWISS and bmi have been collaborating to deliver six new daily services between London Heathrow and Geneva in response to strong customer demand. The partnership offers greater flexibility to customers of both carriers and in particular will connect Scottish and Northern England passengers to SWISS' network of 76 destinations worldwide (via Switzerland).

"We are proud to solidify our alliance with bmi, which is a result of a long term mutual respect between our two airlines. This agreement will contribute to a healthy competition with other carriers and network alliances," said Gregor Koncilja, SWISS' country manager for the UK and Ireland. "This alliance is a response to increasing customer demand and provides significant benefits to passengers in Northern England and Scotland who can now enjoy seamless travel to a whole host of new destinations."

**About SWISS**

Swiss International Air Lines (SWISS) serves 76 destinations in 40 countries all over the world from its Zurich hub and its further Swiss international airports of Geneva and Basel. SWISS is operating a 78-aircraft fleet. Switzerland's national airline embodies traditional Swiss values such as "personal service", "in-depth quality" and "typical Swiss hospitality" – we aim to make each and every customer feel at home on our flights.

In the UK & Ireland SWISS operates 33 daily flights from London Heathrow, London City, Birmingham International, Manchester and Dublin to Switzerland and, via its hubs, to the world. SWISS operates more flights daily between the UK and Switzerland than any other carrier and offers passengers the best ticket combinations – e.g. out on one of its many frequencies from London City and back to Heathrow either to Geneva or Zurich or vice versa. SWISS is a member of Europe's biggest Frequent Flyer Program, Miles&More, a member of Star Alliance and is one of the few carriers to operate an all-inclusive pricing model with no hidden costs. The carrier is furthermore the only carrier with a first class on all long haul flights. [www.swiss.com](http://www.swiss.com)

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