

## Media release



Heathrow Airport 24 March 2010

### **SWISS – Summer Schedule with New Destination San Francisco**

#### **Swiss International Air Lines is adding San Francisco as a major new long-haul destination in its 2010 summer schedules (which run from 28 March to 30 October)**

SWISS will operate to 48 points in Europe and 25 intercontinental destinations in the 2010 summer schedule with its 85-aircraft fleet: "Our positive financial results, announced last week, showed us as one of the few airlines to post a profit for 2009. This achievement allows us to continue to invest in our product and services, in the UK and other parts in the world. Our focus will be on: the launch of our new long haul route from Zurich to San Francisco starting on 2<sup>nd</sup> June 2010 with excellent connections from all UK airports (London Heathrow, London City, Manchester and Birmingham); our new 6 times daily London Heathrow to Geneva services; 16% more capacity from Manchester to Zurich up-grading the current aircraft from a A319 to an Airbus A320 and our new codeshare partnership with bmi on all UK to Switzerland routes," said Gregor Koncilja, Country Manager UK and Ireland.

The current replacement of the carrier's Airbus A330-200s fleet by the brand new flagship A330-300s will be completed by the end of the year. SWISS will operate a total of 862 flights a week in its new summer timetable.

- SWISS will operate to 73 destinations in 39 countries in its summer schedules. Over 50 further points will be served non-stop from Zurich under codeshare agreements with partner airlines.
- In addition to SWISS's own extensive range of services from London, Manchester and Birmingham, Switzerland-bound customers can travel non-stop from Edinburgh to Zurich under a new codeshare agreement with partner carrier bmi.
- New to the SWISS network is San Francisco. The new six-times-weekly service to one of the USA's most important business centres and tourist destinations will commence on 2 June.
- SWISS is increasing its seat capacity between Manchester and Zurich by 16% from 3 May 2010 by upgrading its aircraft on weekdays from a SWISS Airbus A319 to an A320. The airline will be offering unmatched frequencies with three direct flights a day: one morning, one afternoon and one evening flight, connecting to our worldwide network of 76 destinations.
- SWISS has been offering six daily flights from London Heathrow to Geneva since 10<sup>th</sup> January 2010.



- Within Europe, customers will enjoy two daily services to Malaga from May.
- SWISS continues to invest in its aircraft fleet; the Airbus A330-300 has been introduced to routes from Zurich to Nairobi/Dar es Salaam and Yaoundé/Douala. In addition, the two daily services between Zurich and New York JFK will be operated solely by A330-300 equipment from June onwards. SWISS's Airbus A340s are also being steadily retrofitted with the new SWISS Business seat, enabling even more intercontinental customers to enjoy its outstanding seating comfort.

*The 2010 summer schedules are valid from 28 March to 30 October inclusive. Full details are available at [SWISS.COM](http://SWISS.COM).*

#### **About SWISS**

Swiss International Air Lines (SWISS) serves 73 destinations in 39 countries all over the world from its Zurich hub and its further Swiss international airports of Geneva and Basel. SWISS is operating a 85-aircraft fleet. Switzerland's national airline embodies traditional Swiss values such as "personal service", "in-depth quality" and "typical Swiss hospitality" – we aim to make each and every customer feel at home on our flights.

In the UK & Ireland SWISS operates 33 daily flights from London Heathrow, London City, Birmingham International, Manchester and Dublin to Switzerland and, via its hubs, to the world. SWISS operates more flights daily between the UK and Switzerland than any other carrier and offers passengers the best ticket combinations – e.g. out on one of its many frequencies from London City and back to Heathrow either to Geneva or Zurich or vice versa. SWISS is a member of Europe's biggest Frequent Flyer Program, Miles&More, a member of Star Alliance and is one of the few carriers to operate an all-inclusive pricing model with no hidden costs. The carrier is furthermore the only carrier with a first class on all long haul flights. [www.swiss.com](http://www.swiss.com)