



SWISS INTERNATIONAL AIR LINES LTD. NEWS MEDIA UPDATE February 2008

New York, February 2008 -- Swiss International Air Lines Ltd., in North America presents the following news updates:

SWISS SETS RECORD: 12.2 MILLION PASSENGERS CARRIED

For the first time in company history, SWISS set a record for the number of passengers carried on scheduled services in 2007 with the transport of 12,208,558 passengers. This is a 13.2 percent increase over the 10.8 million passengers transported in 2006. While total production was increased by a substantial 13.1 percent, the additional capacity was fully absorbed by the market, and SWISS even raised its system wide seat load factor to 80.2 percent, a marginal improvement on the 79.8 percent of the previous year. Slight increases were seen in seat load factor for both intercontinental and European services. The seat load factor in 2007 on intercontinental routes stood at 84.3 percent (2006: 83.8%), while the seat load factor on the European network in 2007 was at 71.8 percent (2006: 71.3%).

SWISS TO EXPAND SERVICE FROM BASEL

Starting March 30 with the start of the summer timetable, SWISS will offer new non-stop service between Basel and Belgrade, and operate additional frequencies on its existing Basel-Prague and Basel-Brussels routes. SWISS will also be expanding its network of services from the EuroAirport with the addition of a twice-weekly non-stop service to **Belgrade**. With a total of 16 weekly services to Budapest, Prague, Warsaw and now Belgrade, SWISS offers excellent connections between the Basel region and Eastern Europe. SWISS will also increase its **Basel-Prague** operations from the present five times a week to a daily service. In a further expansion of the existing network, the present twice-daily weekday service between Basel and **Brussels** will see the addition of a Sunday evening flight.

As of March 30, there will be 61 weekly departures with non-stop service by SWISS for the EuroAirport Basel-Mulhouse-Freiburg to:

Amsterdam	daily
Barcelona	five times weekly
Belgrade	twice weekly
Brussels	up to twice daily
Budapest	four times weekly
London City	up to twice daily
Manchester	thrice weekly
Prague	daily
Warsaw	thrice weekly
Zurich	daily
Codeshare services with Star Alliance partners Lufthansa and Austrian Airlines:	
Düsseldorf	twice daily
Frankfurt	four times daily
Munich	six times daily
Vienna	thrice daily

NEW SWISS FACILITIES OPEN AT ZURICH AIRPORT

Lounge, Check-in Area, Ticket Office Officially Open

On January 22, three new SWISS facilities at Zurich Airport officially opened. A new airside Swiss First Class Lounge, new landside Airport Ticket Office and the newly redesigned First Class Check-in Lounge opened.

The **new SWISS First lounge** is specifically designed to offer maximum privacy to guests, and features separate VIP areas, business offices with laptops (including free internet connections), and dayrooms with showers. A wide selection of international newspapers, a large library and TV viewing area offer extensive entertainment options as well. The spacious 6,997 square-foot lounge also offers much-enhanced comfort with furniture provided by the exclusive Vitra company, and decorated with new décor using Jurassic limestone on walls.

There is a pre-flight dining option with a selection of international and Swiss dishes such as “Charninia Engiadinaisa,” diced veal in a creamy thyme-and-mushroom sauce with polenta bramata and seasonal vegetables.

SWISS has also enlarged the **First Class check-in area** which allows for a speedier check-in process. The new First Class Check-in Lounge offers guests additional check-in desks in an area that is physically separated from the rest of the check-in concourse. In addition to an appealing new design based on an aircraft fuselage, SWISS First passengers can also look forward to exclusive check-in service and comfortable seating in the new facility.

Another addition to the Zurich check-in concourse is the **new Airport Ticket Office**, which is now larger and available to all SWISS customers. Lufthansa is also represented in the new Airport Ticket Office with its own dedicated desks.

The new facilities at Zurich Airport mark a further step in SWISS’ ongoing endeavours to expand and enhance ground product and services. Plans in 2008 also call for the opening of a new Miles & More Senator Lounge and a new SWISS Business Class Lounge at Zurich Airport. These last two additions together with the other improvements already completed at the airport will offer passengers a 32,292 square-foot lounge complex.

NEW ONBOARD IMPROVEMENTS CONTINUE

SWISS is equally committed to steadily enhancing its inflight products and services. Recent additions have included the offering of Balik salmon and a wide selection of exclusive cheeses to the range of the Swiss First fare. On the entertainment front, SWISS First passengers enjoy a wider choice of magazines; and the inflight entertainment headphones now incorporate new noise-reduction technology to ensure an even better listening experience.

INFLIGHT CUISINE SPOTLIGHT ON ST. MORITZ: CANTON GRISONS

SWISS First and SWISS Business passengers are now enjoying cuisine from Switzerland’s Canton Grisons, compliments of menu creations by Frédéric Breuil, the renowned executive chef at Badrutt’s Palace Hotel in St. Moritz and his colleague Reto Mathis of Mathis Food Affairs in Corviglia St. Moritz. This culinary program is a continuation of the award-winning **“SWISS Taste of Switzerland”** inflight food service concept offering regional cuisine from select cantons of Switzerland. Now, coinciding with the 15th St. Moritz Gourmet Festival, the focus turns to fine creations from Canton Grisons in the south-east of the country.

Swiss First and Swiss Business passengers can enjoy this cuisine on intercontinental services departing from Zurich and on selected flights inbound to Switzerland until March. SWISS will also be serving Mathis Food Affairs items to Swiss Business passengers on longer European flights departing from Switzerland.

Chef Breuil, whose creations will be served in SWISS First is the Executive Chef at Badrutt's Palace Hotel where the hotel's Le Restaurant now holds 15 Gault-Millau points. His specialty is French cuisine fused with contemporary international flair. Chef Mathis, whose creations will be offered to SWISS Business passengers, brings his talents from La Marmite, one of the best-known restaurants of Mathis Food Affairs, and where the chef's famed caviar and truffle specialities abound amidst a traditional blend of innovation and international flair.

The **SWISS First menu** includes an amuse-bouche of tartelette with chanterelles and tartare Bresaola on a grilled baguette. The choice of hors d'oeuvres includes zucchini stuffed with a seafood terrine and prawns on a pepperoni and artichoke base. For the main course, a fillet of beef with shallot-flavored balsamic jus served with turned potatoes, braised Belgian endives, capuns (a Grisons speciality) and chard stalks à la crème with grated cheese is offered and followed by a selection of Swiss cheeses. Dessert features an exquisite Palace truffle gâteau with walnut ice cream. Carefully-selected Swiss wines and others such as Amigne du Valais or a Château Pontet-Canet AC Pauillac are offered throughout the flight.

The **SWISS Business menu** for starters offers slices of air-dried venison and gravlax with a dill and mustard sauce accompanied by a ratatouille salad. The main course is a fillet steak with herb butter and jus lié, served with red and yellow carrots and a truffle-and-potato timbale. Dessert is a chocolate truffle cake served on a blackberry coulis.

SWISS NAMED "BEST AIRLINE FOR EUROPE" AGAIN

Readers of Germany's *Business Traveller* magazine voted SWISS for the second year as the "Best Airline For Europe." This award was recently announced at the magazine's 2007 awards ceremony. SWISS also captured top honors in the categories of "Cabin Crew", "Ground Services and Lounges," and "Cabin Comfort" to earn overall first place as "Best Airline for Europe." Zurich Airport, a main hub of SWISS, also confirmed its success over the past year in the latest Business Traveller Awards by retaining its title as "Best Major European Airport and Hub." *Condé Nast Traveller's* Reader's Travel Awards for 2007 also named Zurich Airport as the best airport for food and restaurants.

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Swiss International Air Lines Ltd., is the national carrier of Switzerland currently flying to 71 worldwide destinations. North American gateways include: Boston, Chicago, Los Angeles, Miami, New York's JFK, Newark, and Montreal. For more information and to book a flight, click onto www.swiss.com, call 1-877-FLY SWISS or contact your local travel agent. SWISS is a member of the Star Alliance, the first truly global airline alliance established in 1997 to offer customers worldwide reach and a smooth travel experience. The Star Alliance, the airline network for Earth™ offers more than 17,000 daily flights to 897 destinations in 160 countries.

Media Contact:
Jacqueline Pash
Swiss International Air Lines Ltd
Corporate Communications, Public Relations, North America
Ph. (516) 247-4060/Fax (516) 247-4088
jacqueline.pash@swiss.com
013108