



SWISS INTERNATIONAL AIR LINES LTD. OPENS NEW LOUNGES AT NYC'S JFK INTERNATIONAL AIRPORT

Calming & Relaxing: Just Like Home

Swiss International Air Lines opened a newly designed lounge at New York City's JFK International Airport Terminal 4 on December 20 complete with all the distinctive touches of feeling right at home.

The SWISS lounge officially opened at the airline's new home in Terminal 4, and according to Marc Suhr, SWISS Regional Manager, Ground Services, "passengers were overwhelming pleased. They enjoyed all aspects. So far, we have received nothing but positive feedback, and appreciation," he said.

Designed by Steve Rinaldi of AVIREAL, an architect firm based in Zurich, the lounge offers a calming and relaxing atmosphere reflective of the current Swiss-made advertising campaign. From the dark chocolate brown leather lounge chairs to the hand-made carpeting placed on dark smoked-colored oak floors, the soothing color scheme offers combinations of white against warm dark brown throughout the lounge. There are also several walls completed from top to bottom in Jura stone, contributing to the ambience of a natural and relaxing environment. Lighting is kept low beside lounge chairs to evoke the feeling of being at home and in privacy.

The overall objectives for the project included using the existing space and maximizing seat capacity while creating a relaxing atmosphere – all for completion within a limited timeframe, said Mr. Rinaldi who first came to JFK to see the project in mid-October. The project took just 18 days to complete, with laborers working up to 12 hours per day, seven days a week. Approximately 25 tons of materials were imported from Zurich and other cities throughout the world, inclusive of furniture, carpets, woodwork, stone and more.

The lounge area primarily consists of the SWISS First Hon Circle lounge with a seating capacity of 30, a Pre-Flight Dining/Meeting room area in the First Class lounge, the SWISS Business/Senator lounge with a seating capacity of 139, an E-Corner (in the Business Class lounge) with six computers and seats offering complimentary internet access, and a Quiet Room closed door area, (in the Business Class lounge), complete with eight beige leather recliners that can be set for 20 minute massages at three levels: relaxation, anti-stress, and activation/relaxation.

SWISS First/Hon Circle passengers, can choose to dine at a six -seat bistro bar, or enjoy pre-flight dining in a café-like room complete with four separate tables and at each table two chairs. In addition to being a dining area, this room can also be used as a conference room with the ease of sliding a pocket door and a front door closed. There are also 16 brown leather lounge chairs with low lighting and small tables. The lounge also has three bathrooms and one shower.

In the **SWISS Business/Senator** lounge, there are three bistro areas consisting of dark wood bars with individual bar seats. The bistro area closest to the food and beverage service consists of three long tables with 12 bar seats. There are also 12 seats at a bistro table that runs along a window providing a spectacular view of the airport. There is also another bistro area with seating for six. The lounge also includes a flat screen TV viewing area consisting of eight lounge chairs and there are four restrooms, and one shower.

Throughout both lounges are accessible shelves for newspapers and magazines as well as Omega wall clocks with local time.

Photos of the lounge follow:

SWISS First/Hon Circle Lounge Photos:



Main seating area



Main seating area



Separate room for pre-flight dining or for a meeting.

SWISS Business/Senator Lounge:



Bistro dining area



Main seating area



Additional seating



Food & Beverage Area



Comfortable massage chairs with a choice of three massages in the Quiet Room.

Swiss International Air Lines Ltd., is the national carrier of Switzerland currently flying to 71 worldwide destinations. North American gateways include: Boston, Chicago, Los Angeles, Miami, New York's JFK, Newark, and Montreal. For more information and to book a flight, click onto www.swiss.com, call 1-877-FLY SWISS or contact your local travel agent. SWISS is a member of the Star Alliance, the first truly global airline alliance established in 1997 to offer customers worldwide reach and a smooth travel experience.

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