

SWISS Summer Talk

Boeing 777-300ER



Welcome on board our new flagship



Harry Hohmeister
Chief Executive Officer

Zurich 9 July 2015

A great investment into the „next generation airline of Switzerland“

9

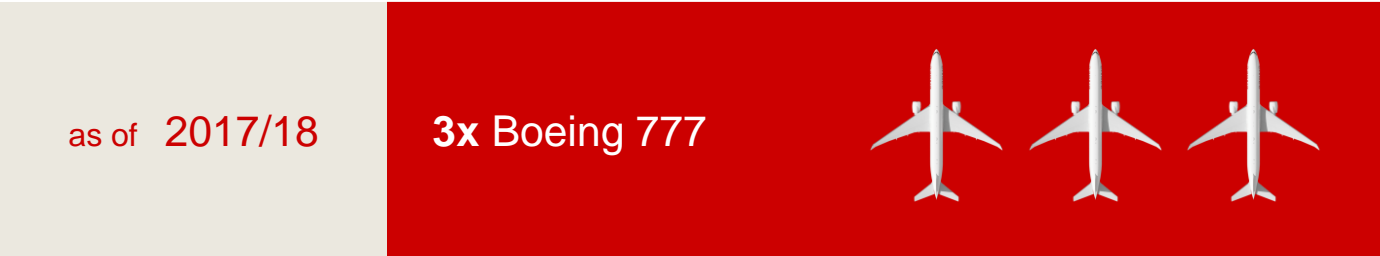
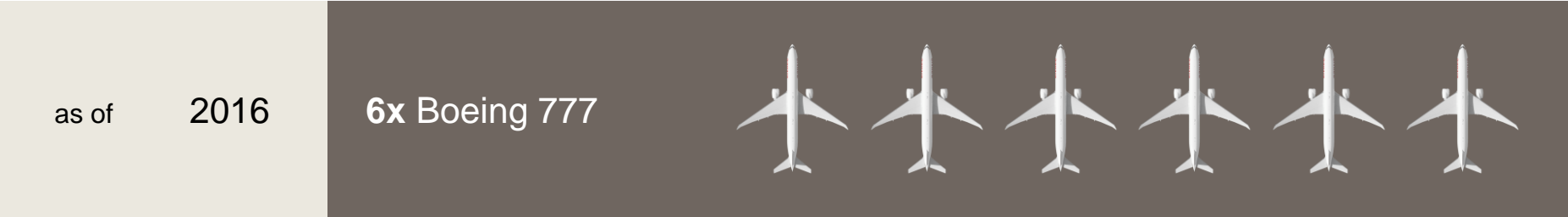
Aircraft



3 billion USD
Investment

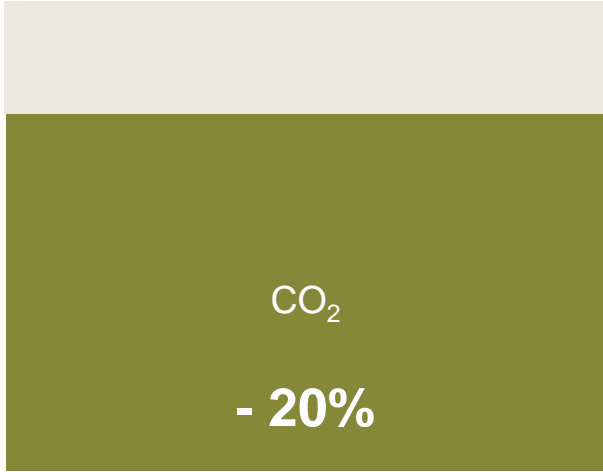
with the support of Lufthansa Group

SWISS will renew its fleet with nine Boeing 777

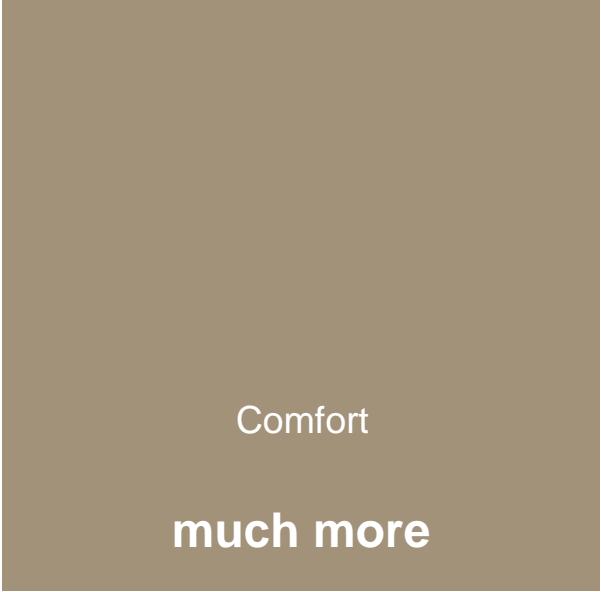


Boeing 777 – complete in every aspect

Environment



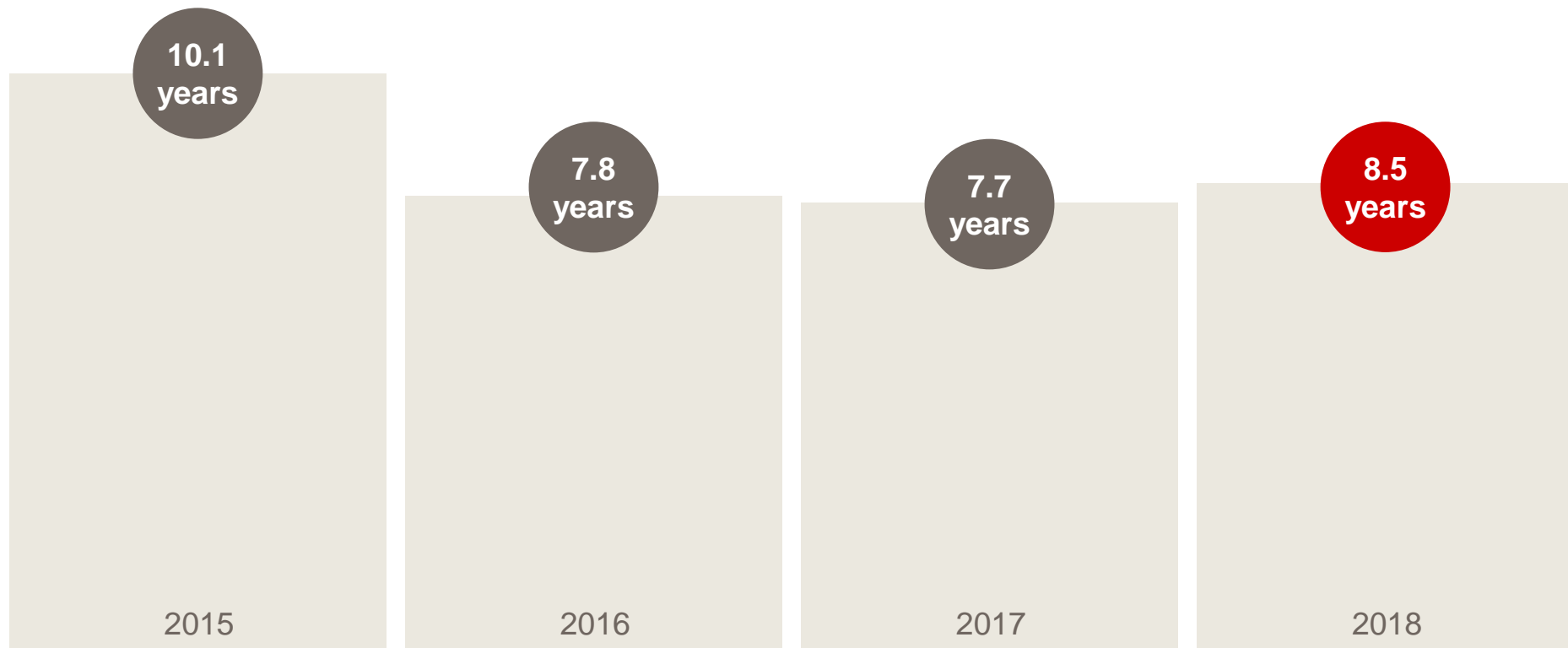
Customers



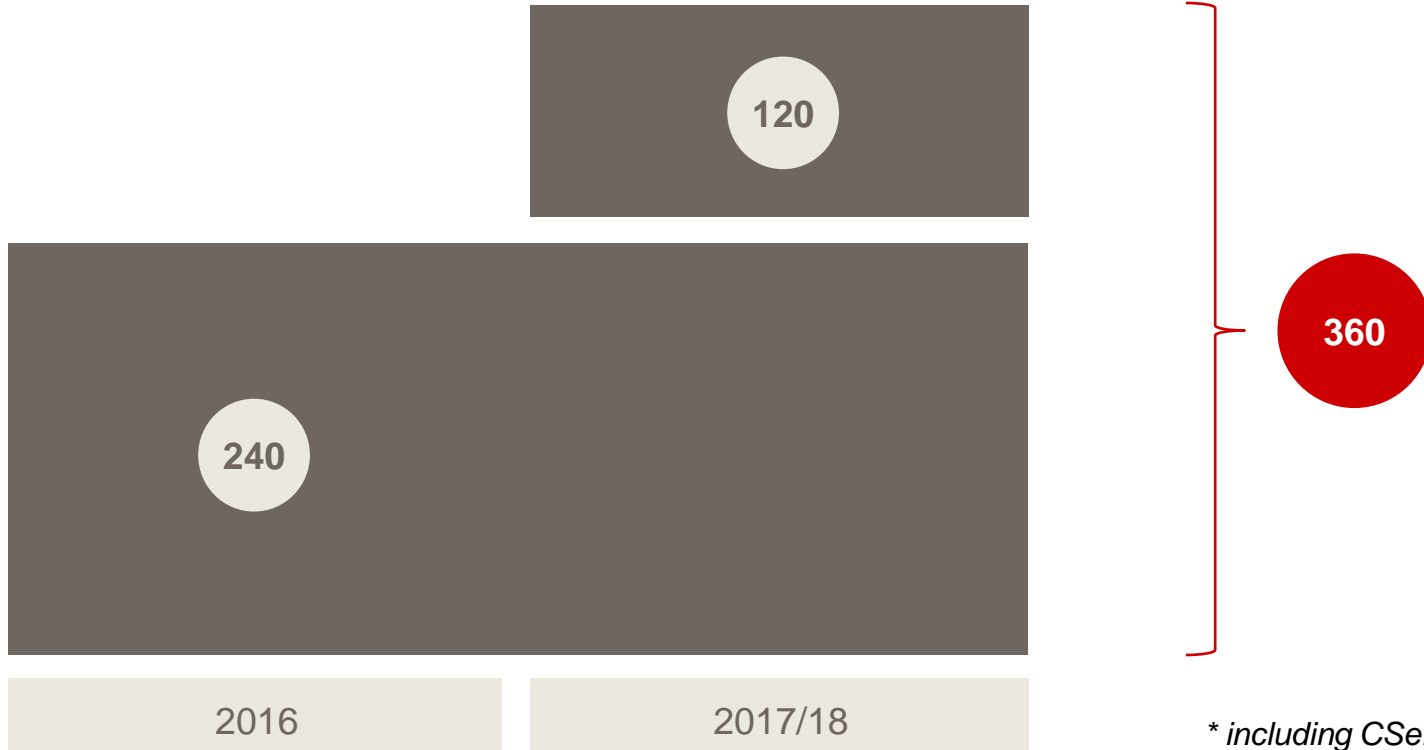
Economics



SWISS will rejuvenate its longhaul fleet

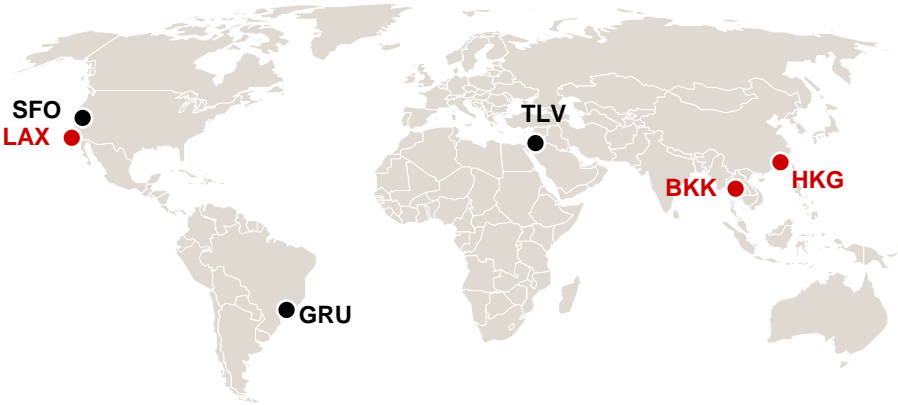


SWISS to employ 360 additional Cabin Crew for its Boeing 777— a total of 500* new employees will be hired by 2018



** including CSeries, A320p, training purpose*

Boeing 777 – predestined to serve long distance routes to Asia



- Boeing 777-300ER only operated destinations
- Airbus A340/Boeing 777-300ER operated destinations

Thank you
for your attention!

