

Swiss Universe

THE LUXURY EDITION FOR FIRST AND BUSINESS CLASS

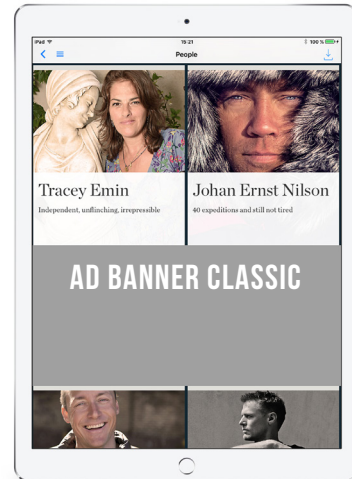
[VIEW APP IN APPLE STORE](#)

TABLET PUBLISHING

The tablet publishing solution **SWISS UNIVERSE** is based on the printed edition of the magazine **SWISS UNIVERSE – THE LUXURY EDITION FOR FIRST AND BUSINESS CLASS**. The app can be downloaded from the Apple Store. It is structured by four collections: **PEOPLE, PLACES, PLEASURE AND PRODUCTS**.

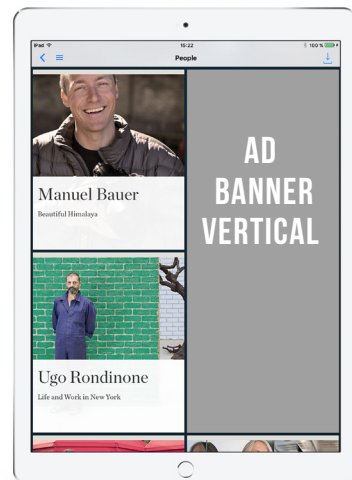
AD BANNER CLASSIC (*)

- 3 months online (4x a year changeable)
- Placement between articles or at the level of **COLLECTION**
- File format: **PNG**
- Height: **1512 PX** | Width: **675 PX**
- Please place logos or typography within the following scope: Height: **1412 PX** | Width: **575 PX**
- Price: **CHF 3'500**



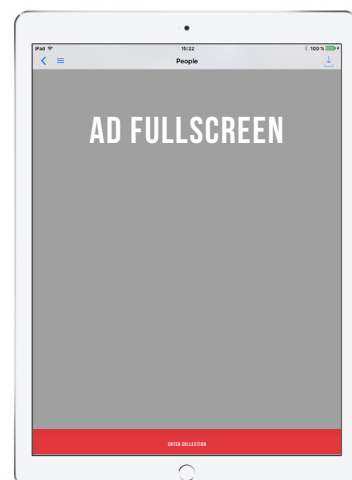
AD BANNER VERTICAL (*)

- 3 months online (4x a year changeable)
- Placement only between articles.
- File format: **PNG**
- Height: **750 PX** | Width: **1786 PX**
- Please place logos or typography within the following scope: Height: **650 PX** | Width: **1686 PX**
- Price: **CHF 4'500**



AD FULLSCREEN (*)

- 3 months online (4x a year changeable)
- Placement as a separator before Collections (**PEOPLE, PLACES, PLEASURE, PRODUCTS**)
- File format: **PNG**
- Height: **1829 PX** | Width: **1536 PX**
- Please place logos or typography within the following scope: Height: **1669 PX** | Width: **1376 PX**
- Price: **CHF 7'500**



(*) it is possible to embed links to webpages

Swiss Universe

THE LUXURY EDITION FOR FIRST AND BUSINESS CLASS

[VIEW APP IN APPLE STORE](#)

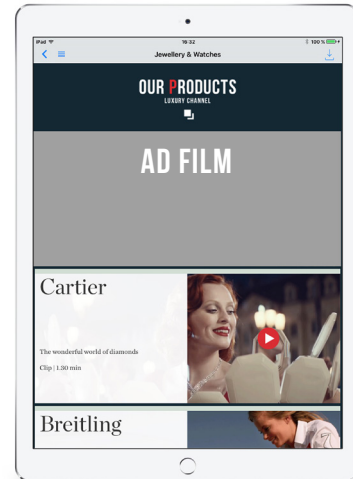
COMMERCIALS, PRODUCTFILMS, IMAGEFILMS

The online publishing solution also includes a channel for videoclips: commercials, product- and imagefilms.

- 3 months online (4x a year changeable)
- Placement within the **LUXURY CHANNEL**
- File format: **QUICKTIME MOV**
- Solution: **1920X1080 (1080P)**
- Codec: **H.264**
- Framerate: **25 FPS**
- Bitrate: **10 MBIT/S**
- Audiocodec: **AAC**
- Frequency: **48 HZ**
- Audio-Bitrate: **128 KBIT/S**
- Duration: **MAX. 5 MINUTES**
- Price: **CHF 5'000**

TABLET PUBLISHING

The tablet publishing solution **SWISS UNIVERSE** is based on the printed edition of the magazine **SWISS UNIVERSE – THE LUXURY EDITION FOR FIRST AND BUSINESS CLASS**. The app can be downloaded from the Apple Store. It is structured by four collections: **PEOPLE, PLACES, PLEASURE AND PRODUCTS**.



GET IN TOUCH!

Peter Furrer
Airpage AG
Aathalstrasse 34
CH-8610 Uster-Zurich
+41 (0)43 311 30 00
office@airpage.ch